

What makes a good story?

Building trust is essential part of communication to your audience. What could you trust more than a video recording?

Why create numerous banners, write long texts, print flyers - if you are not taking advantage of the materials you already have?

You have recordings of lectures, videos of your university - produced officially or by your own students. What could be more convincing?

Spread the word

Help your University recruit and retain students, faculty and staff as well as promote the university's excellence in teaching, research and services.

- **Save** on advertising expenses by creating a new, effective video channel. The one with a higher participation rate and a wider audience reach. Rework the way you use and publish your video - the results will follow.

Your existing video will have a larger audience span by becoming easily available to everyone in social networks, student and faculty blogs and websites, advertising networks and recruitment campaigns.

Students will be able to send their own video. Any existing content can be easily adapted and used online.

Course promotion

Would you like to make your course popular?

Attract more attention by publishing the best of what you already have. Video footage will draw large crowds of people - showing off what it's really like to be taking your course.



University video program promotion

Use your video archive as free and unlimited resource of advertising materials. Convert lecture series into online subscriptions, accept donations or show advertising. There are number of options available - contact us to know more!

Promote your distant learning program

Your university has a distant learning program that uses video learning materials? What could be a better example than the preview of the product itself? Spread the word online.

Contact us today

Send us an email to rfp@banditAds.com or just call us: **(415) 830-3957**

